

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM - I

Batch: 2010-12

DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	15	
2	Comprehensive Viva Voce	5	
3	Attendance	5	>60% - 5 40-60% - 3 <40% - 0
4	Assignment	5	Note - 3
5	Co-Curriculum Activities	20	Details given below; Refer Note-1 and 2
	Total Internal Marks	50	

Details of Co-Curriculum Activities
(Marks 25 x 7 = 175)

SN	Activity	No. of Submissions	No. of Presentation / Test	Viva Marks	Submission Marks	Total
1	Paper Article Presentation	3 (3S + 3H)	3	2	1	3
2	Local, National & International Problems	3 (3S + 3H)	3	2	1	3
3	Decision Making for Purchasing Product	3 (5S + 5H)	5	3	2	5
4	Critical Analysis of a Product	5 (5S + 5H)	5	3	2	5
5	CCA Attendance	-	-	-	4	4
	Total		16	10	10	20

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

Notes:

- 1) Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.
- 2) CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.
- 3) In each subject some home assignments - practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment. 2 marks for submission and 3 for evaluation

CA Prashant Jain
(Executive Director)

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM – II
Batch: 2010-12

DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	20	
2	Comprehensive Viva Voce	5	
3	Attendance	10	>60% - 5 40-60% - 3 <40% - 0
4	Class Assignments	<u>5</u>	Note - 3
5	Co-Curriculum Activities	10	Details given below; Refer Note-1 and 2
	Total Internal Marks	50	

Details of Co-Curriculum Activities

SN	Activity	No. of Submissions	No. of Presentation / Test	Viva Marks	Submission Marks	Total
1	Business File	1	-	1	1	2
2	Market Survey Report	3 (3S + 3H)	1	4	2	6
3	Attendance of CCA	-	-	-	2	2
	Total			5	5	10

Notes:

- 1) Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.
- 2) CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.
- 3) In each subject some home assignments – practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment. 2 marks for submission and 3 for evaluation

CA Prashant Jain
(Executive Director)

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM - III
Batch: 2010-12

DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	15	Note-1
2	Comprehensive Viva Voce	5	
3	Attendance	5	>60% - 5 40-60% - 3 <40% - 0
4	Assignment	5	Note - 3
5	Co-Curriculum Activities	20	Details given below; Refer Note-2 and 3
	Total Internal Marks	50	

Details of Co-Curriculum Activities
(Marks 20 x 6 = 120)

SN	Activity	No. of Submissions	No. of Presentation / Test	Viva Marks	Submission Marks	Total
1	English Language, GD and PI	As per class	As per class	5	-	5
2	Case Writing	4	4	4	4	8
3	Business File	1	-	2	1	3
4	Research Paper	1	-	3	1	4
	Total			14	6	20

Notes:

- 1.** There will be two tests during the semester. There will be one surprise test which can be conducted anytime during the semester, and one will be internal test which will cover 50% syllabus. The units which will be covered under 50% syllabus for internal test will be notified to the students. Marks will be awarded to student based on best out of the two tests.
- 2.** Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.
- 3.** In each subject some home assignments - practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment. 2 marks for submission and 3 for evaluation

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

- 4.** CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.
- 5.** Case Writing: Students will be writing 2 cases from each specialization subject. Presentation of the same will be taken.

CA Prashant Jain
(Executive Director)

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM - IV
Batch: 2010-12
DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	15	Note-1
2	Comprehensive Viva Voce	5	
3	Attendance	5	>60% - 5 40-60% - 3 <40% - 0
4	Assignment	5	Note 4
5	Co-Curriculum Activities	20	Details given below; Refer Note-2 and 3
Total Internal Marks		50	

Details of Co-Curriculum Activities
(Marks 20x 6= 120)

SN	Activity	Presentation Marks	Submission Marks	Presentation & Submission Marks	Total
1	Case Formulation & Analysis (Note-1)	-	-	8	8
2	Case Solving (Note-2)	4	4	-	8
3	Research Paper	-	4	-	4
Total		4	8	8	20

Note 1: There will be only one internal examination in this semester comprising of 50% syllabus which will be notified subsequently. The test will be of 2 hours. There will be two tests per day.

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

Note 2: In Activity – 1 i.e. Case Formulation & Analysis:

Every Student will formulate one case from any live situation and analyze it, submit it and subsequently present it. The marks will be awarded only when the student presents and submit the case. No proportionate marks will be given for either of presentation or submission.

Note 3: In Activity – 2 i.e. Case Solving:

Every Student will select the 9 cases of his choice subject to approval by guide (to avoid duplication). Every student will analyze, solve and submit the cases. Out of the 9 cases, every student will present 2 cases from the selected 9 cases in a group of two students. Therefore a group of two students will present 4 cases.

Note 4: In each subject some home assignments – practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment having 2 marks for submission and 3 for evaluation. Assignment should contain at least 20 questions and cover 80% of the syllabus.

Note 5: The students are advised to take due care in submission and presentation. The time slot for presentation is minimum 20 minutes and maximum 30 minutes.

Note 6: Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.

Note 7: CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.

CA Prashant Jain
(Executive Director)