

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM - I

Batch: 2010-12

DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	15	
2	Comprehensive Viva Voce	5	
3	Attendance	5	>60% - 5 40-60% - 3 <40% - 0
4	Assignment	5	Note - 3
5	Co-Curriculum Activities	20	Details given below; Refer Note-1 and 2
	Total Internal Marks	50	

Details of Co-Curriculum Activities
(Marks 25 x 7 = 175)

SN	Activity	No. of Submissions	No. of Presentation / Test	Viva Marks	Submission Marks	Total
1	Paper Article Presentation	3 (3S + 3H)	3	2	1	3
2	Local, National & International Problems	3 (3S + 3H)	3	2	1	3
3	Decision Making for Purchasing Product	3 (5S + 5H)	5	3	2	5
4.	Critical Analysis of a Product	5 (5S + 5H)	5	3	2	5
5.	CCA Attendance	-	-	-	4	4
	Total		16	10	10	20

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Notes:

- 1) Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.
- 2) CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.
- 3) In each subject some home assignments - practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment. 2 marks for submission and 3 for evaluation

CA Prashant Jain
(Executive Director)