

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
Mahalaxmi Nagar, Indore - 452010

PGDM - IV
Batch: 2010-12
DISTRIBUTION OF INTERNAL MARKS

SN	Activity	Marks	Remarks
1	Internal Test	15	Note-1
2	Comprehensive Viva Voce	5	
3	Attendance	5	>60% - 5 40-60% - 3 <40% - 0
4	Assignment	5	Note 4
5	Co-Curriculum Activities	20	Details given below; Refer Note-2 and 3
	Total Internal Marks	50	

Details of Co-Curriculum Activities
(Marks 20x 6= 120)

SN	Activity	Presentation Marks	Submission Marks	Presentation & Submission Marks	Total
1	Case Formulation & Analysis (Note-1)	-	-	8	8
2	Case Solving (Note-2)	4	4	-	8
3	Research Paper	-	4	-	4
	Total	4	8	8	20

Note 1: There will be only one internal examination in this semester comprising of 50% syllabus which will be notified subsequently. The test will be of 2 hours. There will be two tests per day.

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Note 2: In Activity – 1 i.e. Case Formulation & Analysis:

Every Student will formulate one case from any live situation and analyze it, submit it and subsequently present it. The marks will be awarded only when the student presents and submit the case. No proportionate marks will be given for either of presentation or submission.

Note 3: In Activity – 2 i.e. Case Solving:

Every Student will select the 9 cases of his choice subject to approval by guide (to avoid duplication). Every student will analyze, solve and submit the cases. Out of the 9 cases, every student will present 2 cases from the selected 9 cases in a group of two students. Therefore a group of two students will present 4 cases.

Note 4: In each subject some home assignments – practical or theory, related to the subject will be given by the concerned faculty for enhancing students knowledge and making them practice the content taught. At Least one assignment having 2 marks for submission and 3 for evaluation. Assignment should contain at least 20 questions and cover 80% of the syllabus.

Note 5: The students are advised to take due care in submission and presentation. The time slot for presentation is minimum 20 minutes and maximum 30 minutes.

Note 6: Co-curriculum Activities are for General Development of the students; therefore, marks allotted would be common for all the subjects.

Note 7: CCA Marks for different activities will be granted on various parameters which will be fixed for different activities. CCA Marks will also comprise of attendance as one parameter.

CA Prashant Jain
(Executive Director)