

MBA IV SEMESTER

ASSIGNMENT

SOCIAL AND INDUSTRIAL PSYCHOLOGY

- Q1. Give a working definition of Social Psychology. How do you relate Social Psychology to social behavior and thought?
- Q2. How do you relate Language, Expressions, Gazes and Gestures to Psychology?
- Q3. What are the theories of Attribution and how does it provide a framework for understanding?
- Q4. How do we combine Impression Formation and Impression Management?
- Q5. Give an overview on Social Identity.
- Q6. What is Self Esteem and Attitudes about oneself?
- Q7. Explain the concept of Self Concept.
- Q8. What is the difference between Self Monitoring and Self Focusing?
- Q9. What do you mean by Conformity?
- Q10. What is the difference between Compliance and Obedience?
- Q11. Explain the concept of Industrial Psychology.
- Q12. Explain the formal procedure of Interviews.
- Q13. What is Application Blanks?
- Q14. What do you understand by Biographical Inventories?
- Q15. Write a note on References and Background Investigations.
- Q16. What are the characteristics of good Psychological Testing? What are the advantages and disadvantages of Psychological Tests?

Q17. Write a note on Wechsler Adult Intelligence Scale.

Q18. Write a note on General Aptitude Test Battery.

Q19. Write a note on Differential Aptitude Test.

Q20. Explain Thematic Appreciation Test and The Rorschach Inkblots Test.