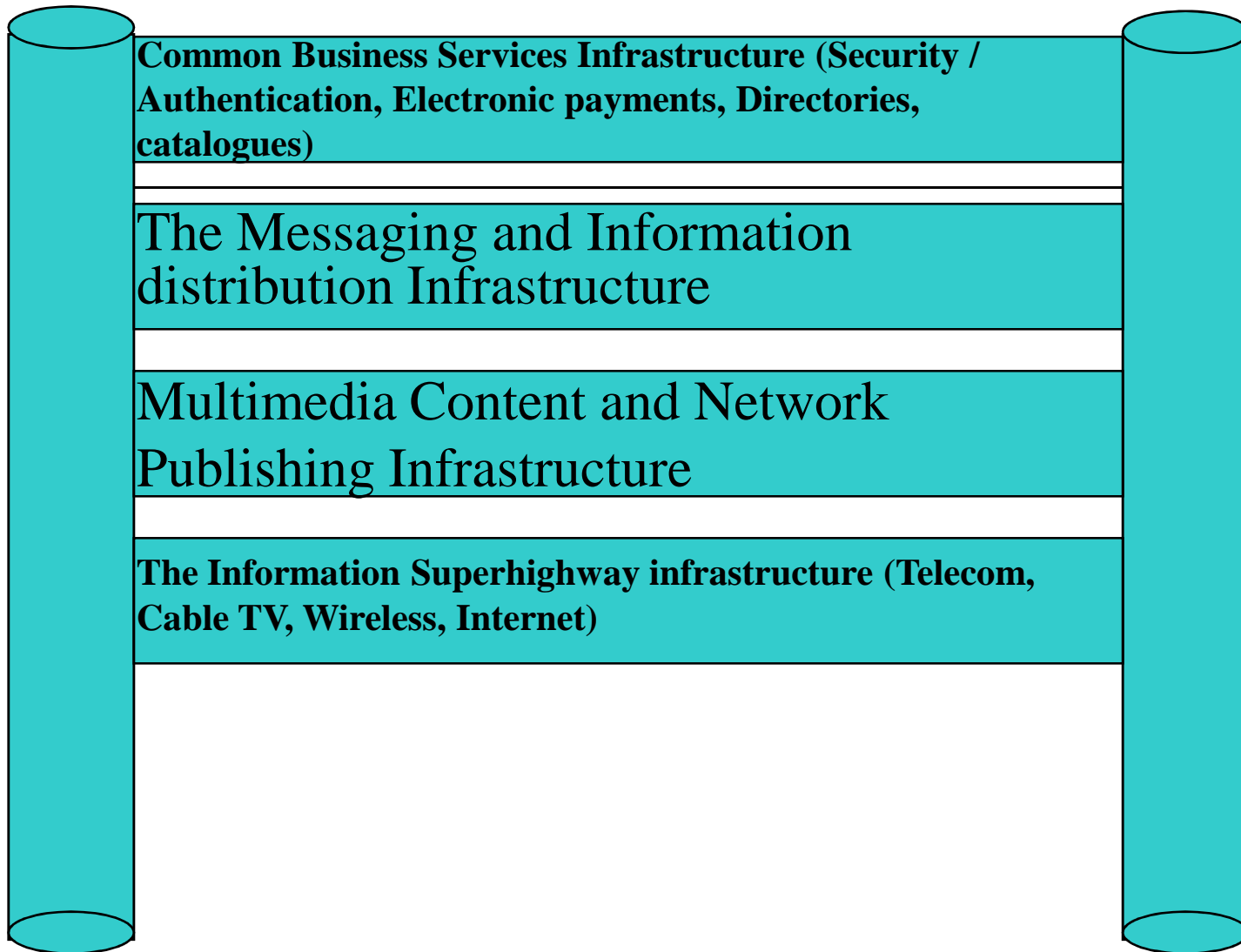




e-Business Fundamentals

Framework of e-business



Public Policy, Legal & Privacy Issues

Technical Standard for Electronic documents, multimedia and network protocols



Generic Frame work

- Common business services, for facilitating the buying and selling process
- Messaging and information distribution, as a means of sending and retrieving information
- Multimedia content and network publishing, for creating a product and a means to communicate about it
- The information Superhighway-the foundation, for providing the highway system



Generic Frame work

The two indispensable pillars supporting all e-business application and infrastructure are:

- Public policy, to govern such issues as universal access, privacy, and information pricing
- Technical standards, to dictate the nature of information publishing, user interfaces, and transport in the interest of compatibility across the entire network