

Pioneer Institute of Professional Studies, Indore

(An Autonomous Institute Established in 1996)

Curriculum MBA (2 Yrs Full Time Course)

FOURTH SEMESTER

Maximum Marks

900

Minimum Aggregate Passing Marks Per Subject

50

Serial No	Subject Code	Name of the Subject	Internal Marks	External Marks		Total Marks	Min Pass Marks
				Practical	Theory		
35	FT401C	Business Ethics	40	--	60	100	16+24
36	FT 402 C	Decision Making Skills	40	--	60	100	16+24
37B	FT403C	Major Research Project Phase II (Data Analysis, Interpretation and Report Writing)	40	60	--	100	16+24
Marketing							
38	FT403 M	Service Marketing	40	--	60	100	16+24
39	FT404 M	Rural, Event and Direct Marketing	40	--	60	100	16+24
40	FT405 M	Industrial Marketing	40	--	60	100	16+24
Finance Specialization							
41	FT403 F	International Finance	40	--	60	100	16+24
42	FT404 F	Corporate Strategic Financial Decisions	40	--	60	100	16+24
43	FT405 F	Investment Analysis and Portfolio Management	40	--	60	100	16+24
Human Resource							
44	FT403 H	Human Resource Planning and Audit	40	--	60	100	16+24
45	FT404 H	Business Process Transformation	40	--	60	100	16+24
46	FT405 H	Social Psychology	40	--	60	100	16+24
Information Systems							
47	FT403 I	Enterprise Resource Planning	40	--	60	100	16+24
48	FT404 I	RDBMS using Oracle	20	20	60	100	8+8+24
49	FT405 I	Visual Basic Programming	20	20	60	100	8+8+24
Production							
50	FT403 P	Advanced Manufacturing System	40	--	60	100	16+24
51	FT404 P	Work Study and Productivity	40	--	60	100	16+24
52	FT405 P	Technology Management	40	--	60	100	16+24