

ASSIGNMENT
PGDM IV SEMESTER
BUSINESS ETHICS

- Q1. Define Business Ethics. Also explain that business is a subset of society.
- Q2. What is the need and significance of Business Ethics? Explain the model of Business Ethics with a sketch.
- Q3. What is the relation of business and ethical responsibility?
- Q4. Define Values, Beliefs and Norms.
- Q5. Explain the role of Moral Standards and Moral Beliefs.
- Q6. Explain organization as rational structure. Also explain all the aspects of employees' duty towards firm and firm's duty towards the employees.
- Q7. What are the distinct functions coming under the broad characteristics of Marketing raise ethical questions that do not have an easy answer.
- Q8. What is socially responsible advertising? Also explain the reasons for unethical practices in marketing.
- Q9. Explain the Privacy in socialization. What are the various information issues?
- Q10. Explain Discrimination, its elements, forms and practices.
- Q11. Explain Whistle Blowing and its types: moral justification for external blowing, right and wrong whistle blowing.
- Q12. What is Social Responsibility? Why is it important for business to act in a socially responsible manner?
- Q13. Do you think social responsibility is worth the cost?
- Q14. Define Corporate Social Responsibility.
- Q15. Explain ecological concerns which we are facing in India.

Q16. "Earth is warming due to human activity in the recent days." What are your views?

Q17. Every day we find animals suffering because of man's cruelty. What are your suggestions about this issue? Give your own examples.

Q18. In what ways are businesses legally accountable for helping to achieve equal opportunity for minorities?

Q19. What do you mean by "gender equality"? How do ethics play a role in gender equality?

Q20. What are the ethical issues involved in child labor that is very common in India?