

PIONEER



Diligence & Excellence
Since 1996

PIONEER INSTITUTE OF PROFESSIONAL STUDIES

World is becoming digitalized

Traditional marketing is changing to online marketing.
Channel / direct sales are changing to online sales.



Are you ready to face the new world?

Professional Courses in **DIGITAL MARKETING**



**Market is full of job opportunities in
Digital marketing field**



Are you ready with desired skillset ?

Training Goal

- ✓ To develop your creative thinking that can enable a proficient working in digital sphere working from day one
- ✓ To equip you with all required tools and skills to combat market change
- ✓ To transform your profile into a professional digital marketer

DIAL +91 6232 688 750

Courses Offered

Certificate Course in Digital Marketing

CCDM

3 Months

A short course for understanding the world of digital marketing for those who are creative design, marketing, sales, writing and freelance professionals.



Diploma in Digital Design and Marketing

D3M

12 Months

Begin your career to the digital world owning design and marketing skills. Suitable for those who want to pursue technical skill set



Diploma in Digital Marketing

D2M

12 Months

Get into details of digital marketing core subjects and get a rich skill set to immediately start your marketing career



Advanced Diploma in Digital Marketing

AD2M

20 Months

Specialization course with details of all corners of digital marketing landscape to give you insightful subject knowledge



What will You Learn ?

These industry-ready modular courses cover all essentials of digital marketing sphere like SEO, SMM, PPC, Digital analytics and reports, standard and specialized tools for digital marketing operations etc

Courses will Prepare you for 11+ International Certification Programs*



*Please refer program details further.

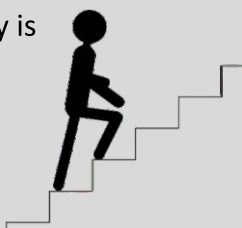
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Courses designed to help you master the essential disciplines in digital marketing, including web design and development, search engine optimization (SEO), social media, pay-per-click (PPC), conversion optimization, web analytics, content marketing, email and mobile marketing.

Digital marketing is one of the world's fastest growing disciplines, these courses equip you with necessary skills to widen your career opportunities and make you prosper in your growth path.

The digital media industry is booming high with a growth rate of

40%



100% Job assured program

- ✓ Industry leading curriculum
- ✓ Blend of classroom and practical sessions
- ✓ In-depth modules and course material
- ✓ Real-life projects
- ✓ Seasoned professional trainers
- ✓ Prepares you for International Certifications

**Ideal for Business professionals,
marketing consultants, students**

Industry Expert and Lead Faculty Team



Vandana Mahaur

IT and Digital Marketing Consultant,
Data Analyst



Pradeep Mahaur

Digital Marketing Expert, Author,
Advertising and PR Solution
Consultant

#TM2Digital

TM2Digital is an IT and digital marketing solution provider organization working for empowering society by use of IT tools for a better connect and communication. It works with customers to help them make a better online world with right set of information and timely presence to gain business value.

Website : www.tm2digital.in

Email: training.tm2digital@gmail.com

**Register now for a career
seminar on Digital marketing.**

Mobile/WhatsApp +91 6232.688.750

About Pioneer Institute of Professional Studies, Indore

Autonomous and NAAC A Grade Institute with 22 years of diligence and excellence in education, determined in bringing out the best in all students by acceding them to explore their full potential, resulting in a confident, committed and a successful individual to meet global needs of professionals into management and information technology.

Pioneer Institute of Professional Studies

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