

**RANKED IN  
TOP-50 B-  
SCHOOLS OF  
INDIA**

**PIONEER**



Diligence & Excellence  
Since 1996

# **PIONEER INSTITUTE OF PROFESSIONAL STUDIES**

**AN AUTONOMOUS & NAAC ACCREDITED  
INSTITUTE**

**COLLEGE WITH POTENTIAL FOR EXCELLENCE**





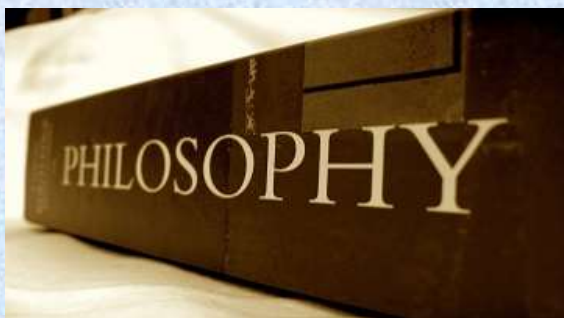
## INTRODUCTION:

### 22+ YEARS OF DILIGENCE & EXCELLENCE IN EDUCATION

Pioneer Institute of Professional Studies was established in 1996 in the heart of city Indore in 1996 with a vision of “Diligence & Excellence” in the professional education. At Pioneer, we are determined in bringing out the best in all students by acceding them to explore their full potential, resulting in a confident, committed and a successful individual. The Institute is being run with an objective to meet the widely felt need for globally oriented Management and Information Technology education and training for professionals.

During this span of existence, the Institute has earned a reputation as one of the premier Institutes of India. It has established an identity of its own, and it is getting to be known not only for its Under Graduate and Post Graduate Programs but also for the Academic Research, Teaching and Developmental Activities, National & International Conferences, National Level student's conventions, Workshops, Seminars and Projects. The Institute is accorded permanent affiliation by Devi Ahilya University (DAVV), Indore. The Institute is the only private Institute of Madhya Pradesh to achieve the highest educational accreditation with status of ‘College with Potential for Excellence’ and Autonomous Status from UGC; Accreditation from NAAC, Bangalore. Institute proudly stands in top 50 B-Schools of India. The Institute has grown to be recognized as a premier Institute for higher learning and has achieved AICTE Approval; have separate NSS Unit; has Research Centre for Ph.D. in Management; having Placement in Top fortune 500 Companies and Institutional Membership of CSI, IMA, ISTE and AIMS; CSI Student Branch and Chapter of ISTE. Pioneer Institute is an Examination Centre of ICAI, AIEEE, Annamalai University, SMU, IBPS and has Recognition of Faculty members at National and International Level.

### PHILOSOPHY



Pioneer Institute is committed to give its best to all the stake holders, our philosophy is:

- We believe in the all-round development of the beginners, which includes the values of Vivekananda and Bill Gates.



- We want to create an environment where our ethnicity and traditions go hand in hand with the material world.
- We are persistent in bringing out the best in all students by acceding them to explore their full potential, resulting in a confident, committed and successful individual.

### MISSION



To Professionalize Indian Management by means of Teaching, Research, Training and Institution building to accomplish spirited and stimulating positions.

### VISION



To ascertain Pioneer as one of the prevailing learning solution institutes of the country by offering educational services of unparalleled premier quality. The focus is not exclusively on academics but also on personality fortification to facilitate shaping up of future leaders.

### QUALITY POLICY



Pioneer Institute of Professional Studies is committed to provide quality education with best learning methodology and participative management system. Our Quality Policy is:

- To provide quality education with the finest learning approach and supporting management system
- To create an ethos to promote innovations

and creativity via concerted interactions and encouraging critical thinking, so that we transpire as one of the leading institutions of the world.

## OBJECTIVES



- To attract, maintain and nurture outstanding faculty members.
- To achieve the goals by providing professional education and training to all, irrespective of caste, creed, religion, region, belief, sex, political affiliation and financial status.
- To develop knowledge and skills of the students through teaching, training and research in the field of Management and IT.
- To cultivate an association with business organizations for providing practical acquaintance through Summer Training Program, On Job Training, Seminars, Workshops & Expert lecturers.
- To inculcate a high sense of responsibility and commitment among the students

## KEY FEATURES & HIGHLIGHTS

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>✚ Only Private College from M.P. to achieve the highest academic recognition and honour of CPE status</li><li>✚ Highest Certification (NAAC Accredited)</li><li>✚ AICTE Approval</li><li>✚ Permanent Affiliation with DAVV, Indore</li><li>✚ Research Centre for Ph. D. in Management</li><li>✚ Institutional Membership of CSI, IMA, ISTE and AIMS</li><li>✚ Best Library Award winner</li><li>✚ Idiosyncratic Co-Curricular Activities</li><li>✚ Experienced Faculty</li><li>✚ Significant Placements</li><li>✚ Constructive, Vigorous &amp; Participative Management</li></ul> | <ul style="list-style-type: none"><li>✚ Timely Examination &amp; Award of Degree (Autonomous Institute)</li><li>✚ Remarkable Methodology of Summer Internship Program</li><li>✚ Frequent Industrial Visits</li><li>✚ Experts Lectures from Business Magnets &amp; Prominent Academicians</li><li>✚ Entrepreneurship Development Cell (EDC)</li><li>✚ Social and Entrepreneurship Cell</li><li>✚ Nation Service Scheme (NSS) Center</li><li>✚ Research &amp; Development Cell (R&amp;D)</li><li>✚ Ranked amongst Top 50 B-Schools of India</li></ul> |
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## KEY ACTIVITIES & FEATURES

### NATIONAL SERVICE SCHEME (NSS)

National Service Scheme, under the Ministry of Youth Affairs & Sports Govt. of India, popularly known as NSS was launched in Gandhiji's Birth Centenary Year 1969, in 37 Universities involving 40,000 students with primary focus on the development of personality of students through community service. Today, NSS has more than 3.2 million student volunteers on its roll spread over 298

Universities and 42 (+2) Senior Secondary Councils and Directorate of Vocational Education all over the country. From its inception, more than 3.75 crores students from Universities, Colleges and Institutions of higher learning have benefited from the NSS activities, as student volunteers. (Source: NSS Website)



The Sports, Co-curricular activities, NSS are very essential for the overall development of students. By taking part in these activities, our students get admission in higher studies, while working under National Service Scheme, students are also to develop in themselves the quality of service to community and help the poor

and needy. Thus, NSS inculcate the qualities of both head and heart, which is one of the essential parts of holistic development of students' personality.

Pioneer Institute is recognized NSS center from Devi Ahilya Vishwavidhyalaya (DAVV), Indore and our Self-Financed Unit (SFU) of NSS carries out lot of activities.

### ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)



The objective of Pioneer Institute is not to just provide employment opportunities to our students but also to create employers and entrepreneurs. The ED Cell supports by creating awareness on entrepreneurship



among the students and to help them to acquire necessary skills to run the industry effectively. The cell conducts Entrepreneurship Awareness Programs and programs in Entrepreneurship enabling skills. Also arranging interactions with successful entrepreneurs through guest lectures, seminars, one to one interactions; conducting specific skill development programs relating to Entrepreneurship; inculcating entrepreneurial spirit and culture among the graduates and post graduates; identifying and motivating budding entrepreneurs and guiding prospective entrepreneurs in knowledge based ventures; generating a database on industrial information to enable entrepreneurs by providing information on entrepreneurial opportunities and assisting entrepreneurs in sourcing finance, recognizing market, preparation of business plan and product development is a regular feature of campus activities.



Pioneer has established ED Cell with the support of AICTE and the cell is constantly working towards creation of new entrepreneurs. The cell has generated many successful entrepreneurs in various fields who are associated with the Institute.

## FACULTY DEVELOPMENT



Faculty development is an indispensable component of institutional effectiveness in higher education and is strongly reflected in levels of student engagement, enthusiasm, and learning. Faculty members, who engross in professional growth experiences benefit also in terms of increased vivacity, well-versed pedagogy, education innovations, and learned

teaching. Professional development contributes to the effective use of emerging technologies and establishes a firm foundation for the overall development of high-



quality programs and curriculum. Faculty-Student interaction leads to increased positive cognitive and affective development, increased perseverance and an optimistic Institute experience.

## RESEARCH AND DEVELOPMENT (R&D)



The Research and Development supports disciplinary research that boosts the teaching and learning environment. It deepens students' thought process and knowledge base of disciplines and profession, including their exploration methods and contemporary research experiments and issues. Research also build students' higher-order intellectual

capabilities and enhance their skills for employment and lifelong learning, develop students' capability to conduct research and enquiry and enhance students' commitment and cultivate their capacity for independent learning.

At Pioneer, we have embedded research in the curriculum, by means of Minor Research Projects, Major Research Projects and writing Research Papers. Lot of weight has been given to research. Being autonomous college, we have designed the curriculum in a way to impart research skills in the students. One can refer our dedicated website [www.pioneerjournal.in](http://www.pioneerjournal.in) for details of our research work.

## SOCIAL CELL



Pioneer Institute gives top priority to community service as it imparts students, a sense of purpose, have positive impact on grades, shapes the direction of a student's life and change the of interpretations of the world. Community service helps forms empathy, compassion and develops skills like networking, organization, team building, and problem solving etc. We regularly

organize village visits, social service activities such blood donations, health check



up, visits to orphanage, etc. We have tie up with many social cells and NGOs and we regularly take part in their activities. We have established BEING SOCIAL cell (tie up with NGO) which is day care center for old age people of Mahalaxmi Nagar at our campus. In this we carry out lot of activities for the old people and provide them training.

## EXTRA CURRICULAR ACTIVITIES

Opportunities for learning, developing and accomplishing exist everywhere at Pioneer, where life is an assortment of academics, extracurricular and co-curricular activities. Strong student clubs and various Cell activities give students, a prospect to pursue interests of their concern. In addition, activities such as cultural programs, student fests, festival celebrations, national celebrations and intercollege events and UDBHAV make life truly colorful, enriching and enjoyable.



Our students actively participate in various academic, co-curricular, extra-curricular, industry based, cultural and sports related competitions organized not only on campus but also at inter-college level. The students have constantly been top performers at such events, which only goes on to highlight the pronouncement that Pioneer Institute lays on all round growth of a student.

Sports and outdoor activities not only act as relaxed alteration from the rigors of theoretical class room sessions but also target to discover the hidden talents and skills of students which in turn help in the overall growth of student's personality.

## UDBHAV: PIONEER ANNUAL FEST

At Pioneer the annual showpiece event, we organize a memorable week - long celebration. During this week, various events such as Sports, Fun Games, and Musical Ecstasy, Fashion Show and Cultural programs are organized. The range of activities like Co-Curricular Activities, Exposure to Diversity, Business Simulation





Games, Personality Development Sessions, Inter/Intra Collegiate Competitions Educational & Cultural Exchanges, Case Study, Competitions and Industrial Visits guarantee that every student comes forward to partake in and showcase at least one sphere where they can contribute confidently.

### GRAM (GRASS ROOT ACTION MANAGEMENT)



Here the students understand the community in which they live, recognize themselves in relation to their community, identify the requirements and difficulties of the community and include themselves in problem solving process, develop a sense of social and civic responsibility, apply their knowledge in finding practical

solution to individual and community problems, develop capability required for group-living and sharing of duties, gain skills in organizing community involvement, acquire leadership qualities and representative attitude and to practice national integration and social harmony.

At Pioneer, these Visits are regularly organized to impart real life learning and challenges. These Visits are also organized as part of NSS activities.

### ALUMNI ASSOCIATION & NETWORK

Pioneer has an excellent track record of placements, with alumni placed across the country in various sectors, functions and levels. These alumni provide networking strengths and enable continuous industry academic interface. The Alumni inputs along with the institute's numerous activities play a central role in making our students the worthiest pick by the various organizations that come for placements. The involvement of a devoted Corporate Relation Cell is with a view to conduct



important career planning. Our Alumni act as counselors and guide and impart what they have learned to their juniors, which further stimulates the development of a productive society. Various alumni events are planned in the Institute to allow



our students to access this valuable network of contacts. We value our relationships with the alumni in the corporate world.

We have made a dedicated and separate online portal for our Alumni. Visit our alumni association at [www.alumnee.in/pips](http://www.alumnee.in/pips)

## CONFERENCES, SEMINARS AND WORKSHOPS

A conference provides an exclusive chance to deliberate best practices within the academics or industry i.e. a chance to meet with people who are interconnected. Receiving a multiplicity of viewpoints helps to judge and improve our own ideas and practices. Such interactions of discussing issues make students richer and give them a variety of new ideas that they don't necessarily receive by merely looking for information. Each year the Institute organizes various National Conferences, including sponsored conferences on Management and IT that provides a rich platform to the students and scholars to get the latest updation in various areas. A new initiative taken by the Institute is “Youth Conference”, which is for the students, of the students and by the students. One can refer our dedicated website [www.pioneerjournal.in](http://www.pioneerjournal.in) for details of conferences and seminars organized.



## EXPERIENCE SHARING SESSIONS

Pioneer Institute organizes sharing sessions of experts from various industries for students. Alumni and Experts, working in industries are invited to talk about the corporate culture of their firm and the job environment, who give advice to the existing students who would like to pursue their career in this field. It helps students to develop further one's own rational through replication and sharing views with others on one's own regular life, personal interests, events on campus, current affairs in local community, world affairs,





meaning of life, humanity, the universe and beyond. The students further learn to practice and refine one's own skills in discussions and sharing of ideas with others with self-confidence and, refinement; develop one's own ability in acquisition of general knowledge through interpretation, attending, and witnessing and critical thinking in forming one's own philosophies and viewpoint.

## INNOVATIVE TEACHING METHODOLOGY



Pioneer Institute focuses on imparting knowledge related to management and computer subjects through various courses. The Institute has various teaching aids and methodology which is delivered by means of: Classroom teaching by eminent faculty involving Lectures, Power point Presentation and Handouts; Stimulated situations and role plays to give students an insight into understanding of responsibilities of

various professionals involved in management education and Research; Video films and actual situations in Research and Education; Assignments and Exercises; Exercises are also in form of MCQ's, Q & A and Report writing; Workshops are conducted for students to emphasize on problem solving through interaction and exchange of information.

Computer labs with latest machines with TFT screens; Wi-Fi facility in campus along with E-Library; Students have access to well stocked library on IT and Management with latest books, Periodicals, newspapers, journals, Prints and records are available for reading and references. The students get exposure of Research work through Minor Research Projects and Major Research Project.

Teaching Methodology by means of:-

- |   |                        |
|---|------------------------|
| ✚ Conventional lectures                         | ✚ E-Learning           |
| ✚ Tutorials /Remedial Class and Extra Class     | ✚ Games and Role Plays |
| ✚ Face to Face Group exercises                  | ✚ Debates              |
| ✚ Practical training in judgment and management | ✚ Panel Discussion     |
| ✚ E-learning activities                         | ✚ Case Studies         |
|   | ✚ Group Work           |

Think and Share, where students are given a theme to think about a topic from a newspaper or book, or a controversial statement and discuss in the class. Writing



Assignments on subject topics and then share the writing by giving a brief presentation/viva.

## PARENT-TEACHER ASSOCIATION (PTA)



The PTA Cell acts as an association between the management and the parents of the students. Apart from the PTA meetings that are formally scheduled, parents are engaged in a dialogue with the college through other activities and can meet Principal/Director during office hours. We at Pioneer conduct Parent Teacher

meeting regularly to enable interaction with parents, share thoughts, take suggestions and provide information about students.

## BRIDGE AND REMEDIAL CLASSES

Each student is different in terms of learning ability, academic standards, classroom learning and academic performance and each has his/her own learning. The aim is to provide learning support to students' who lag far behind their equivalents in performance. By familiarizing the Institute Curriculum and teaching strategies, faculty members can provide learning activities



and practical experiences to students according to their capabilities and requirements. Individualized educational program are designed with intensive remedial support to help students' combine their basic knowledge in different subjects, master the learning methods, strengthen their self-confidence and enhance the effectiveness of learning. Throughout the teaching process, teachers should provide systematic training to develop pupils' generic skills, including interpersonal relationship, communication, problem-solving, self-management, self-learning, independent thinking, creativity and the use of information technology. Such training can lay the foundation for pupils' life-long learning, help them develop positive attitudes and values, as well as prepare them for future studies and career.



## INSTITUTE INDUSTRY INTERFACE

Pioneer Institute since 1996 has excelled in industry-institute interactions by its innovative methodology of mentoring and training the students to make them the most sought after candidates for placements. We endeavor to impart training through its various creativities. Uninterrupted industry collaborative and integrative approach of teaching and training, regular exposure to business leaders, direct contact with the industries keep the students in sync with industry expectations. We have designed our curriculum to incorporate Industrial Visits, Summer Internship Trainings, Field Visits, etc. to interact our students with industry. We regularly organize case writing workshops with industries to know industries better and give our students and faculty members insight of industry and practical learning.



## MENTORING

**Mentoring and Psychological Counseling:** We truly believe in mentoring & counseling students that improve their academic performance along with overall personality development. It provides necessary insights and perspectives on what a person should do to achieve his/her goals. The mentor and counselor helps during tough personal problems and guide effectively to handle social and academic stress. We have an open-door policy, wherein students can meet the mentors anytime and can find assistance and direction on various academic related matters as well as on personal & career related concerns.





## PROJECT BASED LEARNING



Projects provide settings in which students can apply extensive practical and intellectual skills in, addition to the basic academic skills being educated in the formal portions of the curriculum. The efforts of young minds to write and represent the data gathered during their investigations can be seen. The projects also provide contexts to argue, cooperate, collaborate, and share the responsibility of data gathering, check findings and many

other research strategies and provoke young minds to in-depth probing into the world around them, to learning how things work and how they are made, to finding out who does what and what tools are used, to discovering the sequences in which actions are taken in the events investigated, and to observing and describing the work done by people in their own everyday worlds. A close examination of the practical world teaches them to observe closely how things grow and change over time.

It facilitates students and faculty members to have multiple assessment of opportunities, allows them to demonstrate their capabilities while working independently; develops their ability to apply desired skills such as doing research; to work with his or her peers, building teamwork and group skills; allows the faculty member to study more about the student as a person and to communicate in progressive and meaningful ways with them.



## FACILITIES

### CAMPUS



Amidst the hustle and bustle, in the busy commercial center of Madhya Pradesh, begins a day at Pioneer which is an entirely different experience altogether. The picturesque site and sprawling blossoming green environment makes the campus free from pollution. The campus is spread in lush green area having gardens and more than 2,500 trees. The Institute

has enormous constructed buildings having separate administrative and academic blocks having modern class rooms, labs, etc. The campus of Institute is well planned and has water recharging. Surrounded four corners by trees Institute have jogging track also. The area of Institute is well connected by inter locked tiles. Institute maintains high standards of cleanliness and has well planned waste disposal areas. Institute has sufficient space for indoor games and a large ground for outdoor activities and sports.

### LECTURE THEATER



Pioneer Institute consists of number of spacious lecture theaters, fully equipped with necessary teaching aids. All the classes are conducted in these lecture theaters, where the atmosphere is interactive, relaxed, and disciplined. They provide a serene and pleasant atmosphere to the students, as they need a spirit to sense and a mind to envisage. These theaters are the driving force behind the eminence learning and practice. Lecture theaters of Pioneer are equipped with



Projectors. Institute also has large sized class rooms for combined knowledge sharing sessions. These are equipped with audio/video aids. Institute has GD and PI classrooms for better learning and practice. Institute also has common rooms for students.

## CAFETERIA



The canteen located in the Institute's premises catering to the need of the students is the essence of hygiene and quality food at reasonable prices. The aesthetically designed Cafeteria, managed by Institute serves delicious food to students and faculty at subsidized rates. The Institute has spacious and beautifully colored benches with lush green trees in front of canteen area.

## COMPUTER LAB

The Institute provides state – of – art computer systems with advance technologies to maintain itself in pace with the fast changing needs of the IT industry. According to the varied requirements of the students, the institute provides facilities in computer lab, which is equipped with latest computers. Institute has 2 MBPS internet connection and the campus is completely Wi-Fi so that students can access internet all over the campus area in their laptops / mobile devices. The computer lab has Projector installed for better learning and practical of the subject.





## AUDITORIUM



The Institute has a huge auditorium to accommodate more than 800 people. Various activities such as cultural, extracurricular, co-curricular and indoor games are organized in the auditorium on regular basis. The auditorium is also available to Service Organizations like Rotary International for their activities.

## CONFERENCE HALL

Institute has Air Conditioned Conference Hall which has seating capacity of 200. The Conference Hall takes care of all the conferences, seminars, guest lectures, expert sessions, induction activities of students and much more. The Conference Hall has projector and audio / video system for better learning. Pioneer Conference Hall has witnessed many events, conferences and seminars of national and international levels.



## HOSTEL

Residing in hostel provides students with the opportunity to experience living in a community dedicated to the academic and personal development of individual members. Hostel accommodation is available for students. To provide environment conducive to academic and personal development, all residents are required to follow code of conduct. The Institute has hostel facility with full time warden amidst a heavy security and vigilance. The hostel has in-house availability of meals, breakfast and tea in extremely hygienic condition.





## LIBRARY



An accumulation of rich collection of accumulated wisdom, the library is spacious, centrally located air cooled room, built on most modern lines, equipped with well-designed furniture and fittings. The library has separate space for reading of newspapers and periodicals. The Reading Section has all the English and Hindi daily newspapers which can be read anytime. The Library

fulfills the needs of exceedingly demanding information by offering ample range of National and International Books. From time to time, books and journals are added to the present stock to cater to the needs and demands of the faculties and students. Presently, library has a rich stock of more than 20,000 books on various subjects of management and IT along with National and International Journals. Pioneer Library has to its credit the Best Library Award. The Library is Wi-Fi enabled and has docking facility for mobile and laptops.

## E-LIBRARY

The Institute has a subscription of EBSCO corporate resource net & J-GATE that facilitates an online access to 1200 National and International Journals along with the company profiles, reports, Magazines, newspapers etc. Multiple students and faculty members together access it for their research work, project work and presentations. The Central Library is equipped with advanced systems which students can access to search numerous books, journals and magazines at E-Library. E-Library can be accessed anywhere in the Computer Labs.





## HEALTH & MEDICAL FACILITY

The Institute provides medical services to its students and the faculty. As it is having Tie Ups with many reputed hospitals of Indore, the students and faculty members get a reasonable discount. A separate Homeopathy OPD is also available in the premises, where the physician is available from Monday to Saturday during college hours.



Through seminars and regular visits of Doctors, the college also provides services on health issues like nutrition, gynecological issues, abuses of drugs, therapies of depression, anxiety and eating disorders etc.

## SPORTS FACILITY



Sports at Pioneer imparts free representation, fitness, cooperation, collaboration, social relationships, leadership skills, time management skills, achievement approach, creativity, strong focus, concentration, handling pressure, taking risks, responsibility with greater sense of belonging, higher grades and attainment, more academically oriented students with

greater involvement in volunteer work.

Pioneer students have facility of indoor as well as outdoor games such as Table Tennis, Carom, Chess, Badminton, Volleyball, Basketball, Football and Cricket. Institute has a large ground for other activities also. Institute regularly hosts state level and national level competitions at the ground. There are several sports events and matches which are played by all students of the Institute. Institute has appointed a full time national level coach for imparting sports education to students. Every year Pioneer Institute organizes Annual Sports week where all competitions are held. Institute also has to its credit of organizing 60<sup>th</sup> National Sports Games within the campus where more than 20 states participated for handball, football, karate, etc.



## COURSES OFFERED

SN	Course	Duration
<b>Ph.D. Program</b>		
1.	Ph.D. (Management) Research Center approved by DAVV	-
<b>Post Graduate Program</b>		
2.	MBA (Full Time)	2 Years
3.	PGDM (Full Time)	2 Years
<b>Under Graduate Programs</b>		
4.	BBA	3 Years
5.	BBA (Foreign Trade)	3 Years
6.	BCA	3 Years
7.	B.Sc. (Computer Science)	3 Years
8.	B.Com. (Plain)	3 Years
9.	B.Com. (Computer Application)	3 Years
10.	B.Com. (Tax Procedure and Practices)	3 Years
11.	BA (Hons.) Economics	3 Years
12.	BA (Hons.) Mass Communication	3 Years

Details regarding admission procedure, admission process, admission rules & regulations, eligibility, entrance tests, fee structure, etc. can be referred from our website [www.pioneerinstitute.net](http://www.pioneerinstitute.net)

## CERTIFICATE COURSES

SN	Course	
1.	GST (Goods & Services Tax)	6 Months
2.	MS Office	6 Months
3.	MS Excel Professional	6 Months
4.	C Certification	6 Months
5.	CCRM (Certificate Course in Research Methodology)	6 Months
6.	Germination (Certificate Program in Entrepreneurship)	6 Months
7.	Tally	6 Months
8.	Financial Derivatives and Risk Management	6 Months



## DIPLOMA COURSES

SN	Course	
1.	Diploma in Food Safety & Quality Management (DFSQM)	1 Year
2.	Diploma in Agriculture Business Management	1 Year
3.	Diploma in Computer Application (DCA)	1 Year
4.	Post Graduate Diploma in Computer Application (PGDCA)	1 Year
5.	Diploma in Digital Design and Marketing	1 Year
6.	Diploma in Digital Marketing	1 Year
7.	Advanced Diploma in Digital Marketing	1 Year 8 Months

## SPECIAL COURSE

**CAT (Certificate in Accounting Technicians):** This course is run by ICAI (The Institute of Cost Accountants of India). Pioneer Institute of Professional Studies, Indore is Recognized Oral Coaching Center of CAT Program.



## OUR WEB PRESENCE



[www.pioneerinstitute.net](http://www.pioneerinstitute.net)



[www.pioneerjournal.in](http://www.pioneerjournal.in)



[www.pioneershiksha.com](http://www.pioneershiksha.com)



[www.facebook.com/pioneerindore](http://www.facebook.com/pioneerindore)



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## BANKING & HOSPITAL TIE-UPS:-

Banking Tie-Ups	Hospital Tie-Ups
Bank of India, Vijay Nagar Branch	KIBS Hospital, Mahalaxmi Nagar
State Bank of India, Bhamori Branch	Bombay Hospital, Vijay Nagar
Punjab National Bank, Opposite Bombay Hospital	Apollo Hospital, Vijay Nagar



**Visit Our  
Campus  
Virtually**



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**Our Web Presence**



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