

PIONEER INSTITUTE OF PROFESSIONAL STUDIES, INDORE

Kind Attention: HBR has been scheduled of the undermentioned candidates, kindly adhere to the dates.

S.No	Name of Student	Title of Article	Author	Issue	Date of Presentation
BBA II SEMESTER					
1	Mohit Chourasiya	Are you Solving the Right Problems?	Thomas Wedell - Wedellsborg	Jaunuary - February 2017	15/03/2018
		Finding Your Company's Second Act	Larry Downes and Paul Nunes	January - February 2018	19/3/2018
		Globalization in the Age of Trump	Pankaj Ghemawat	July - August 2017	28/3/2018
		The Art of Strategy Is About Knowing When to Say No	Brian Halligan	26-Jan-18	31/03/2018
		The Talent Curse	Jennifer Petriglieri and Gianpiero Petriglieri	May - June 2017	3/4/2018
BBA VI SEMESTER					
1	Mayank Patidar	Open Innovation Generates Great Ideas, So Why Aren't Companies Adopting Them?	Dirk Deichmann, Leva Rozentale and Robert Barnhoorn	20-Dec-17	15/03/2018
		How Coca Cola, Netflix, and Amazon Learn from Faliure	Bill Taylor	10-Nov-17	19/3/2018
		The Case for Improving Work for People with Disabilities Goes Way Beyond Complaiance	Laura Sherbin and Julia Taylor Kennedy	27-Dec-17	28/3/2018
		3 Changes Retailers Need to Make to Survive	Nick Harrison and Deborah O'Neill	15-Nov-17	31/03/2018

MBA II SEMESTER

1	Anuj Jain	The Mental Benefits of Vacationing Somewhere New	Todd B. Kashdan	26-Jan-18	15/03/2018
		Linear Thinking in a Nonlinear World	Bart de Langhe, Stefano Puntoni, and Richard Larrick	May - June 2017	19/3/2018
		The Error at the Heart of Corporate Leadership	Joseph L. Bower and Lynn S. Paine	May - June 2017	28/3/2018
		Customer Loyalty is Overrated	A.G. Lafley and Roger L. Martin	January - February 2017	31/03/2018
		Whats Your Best Innovation Bet?	Melissa Schilling	July - August 2017	3/4/2018
		How to Predict Turnover on Your Sales Team		July - August 2017	6/4/2018
		The Board's New Innovation Imperative	Linda A. Hill and George Davis	November - December 2017	10/4/2018
		Why Do SO Many Managers Forget They're Human Beings?	Rasmus Hougaard, Jacqueline Carter, and Vince Brewerton	29-Jan-18	13/4/2018

Note: Reporting time for presentation is 8:30 am in the morning.