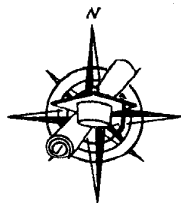


PIONEER INSTITUTE OF PROFESSIONAL STUDIES

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(2012-2012)

A

SYNOPSIS OF

MAJOR/MINOR RESEARCH PROJECT

ON

“TOPIC OF STUDY”

GUIDED BY:

SUBMITTED BY:

FORMAT FOR SYNOPSIS OF MINOR / MAJOR RESEARCH REPORTS

Content of Synopsis

- **Title of Research Project in appropriate form**
- **Table of contents**
Including columns for 'contents', 'page number'

E.g.:

Contents	Page No.

- **Introduction(3-4 Pages)**
 - It includes Brief Introductory information related to the study which develops conceptual frame work of students.
- **Rationale: (1-2 paragraph)**
 - This Point includes reasons or justifications for the question that Why the study is needed?
- **Objective(s)(Maximum 3 objectives)**
 - Objectives should be start with the word "To".
 - For example In 'A study of Brand loyalty in the product category of biscuits' the objective should be
To find the level of customer loyalty in selected biscuit brands
- **Literature Review (Reviews of 4-5 papers/Articles , 2-3 Pages)**
 - This Point includes Review of the work carried out by other researcher in similar area or related area.(findings from previous academic research studies in the topic under study)
 - This part would contain literature review written with proper in-text citations and the material from the literature review would lead to development of the various concepts (conceptual development) or variables used.
- **Research Methodology(1-2 Page)**
 - Research Type
 - Research Unit
 - Population
 - Sample Size
 - Sampling Method
 - Tools for data collection
 - Tools for data analysis
- **Expected Outcomes(1-2 paragraph)**
 - This Point includes expected result of the study.
- **References**
 - References should be written in APA Style.

- Each element (e.g. Author[s], Date, Title, Publication information) has a standardized format including punctuation and presentation style (e.g. capital letters and italics etc.).
- Sequence of information should be
 - a) Author(s) Name(Last Name first)
 - b) Date or year of Publication
 - c) Title of the work
 - d) Publication Information
 - e) Additional information (e.g. Editions, Page No)